

# EXHIBITOR PROSPECTUS



**2019 CONFERENCE SERIES  
FEBRUARY 8-10**

**COMPREHENSIVE CONTROLLED  
SUBSTANCE PRESCRIBING  
IN THE AGE OF INCREASED REGULATIONS,  
LEGAL CHALLENGES AND DIVERSION**

**FOR ALL PRESCRIBERS  
INCLUDING: PHYSICIANS, NURSE PRACTITIONERS & PAs  
WITH A FOCUS ON OHIO, KENTUCKY & INDIANA LAWS & RULES**

**MARRIOTT CINCINNATI NORTH (UNION CENTER)  
6189 MUHLHAUSER ROAD  
WEST CHESTER, OHIO 45069**



## ACCREDITATION

The West Virginia Society of Interventional Pain Physicians is accredited with Commendation by The West Virginia State Medical Association (WVSMA) to provide continuing medical education for clinicians. The WVSIPP designates this educational activity for a maximum of 17.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in this activity.

# COMPREHENSIVE CONTROLLED SUBSTANCE PRESCRIBING IN THE AGE OF INCREASED REGULATIONS, LEGAL CHALLENGES AND DIVERSION

## WHO SHOULD ATTEND?

The course is designed for physicians in all specialties, as well as APRNs and PAs, who prescribe controlled substances. The course may be particularly helpful to prescribers interested in expanding their knowledge of controlled substance prescribing, and those professionals who have been cited for inappropriate prescribing, such as prescribing large quantities. The course is designed to fulfill licensing board or credentialing requirements for remedial education.

## STATEMENT OF NEED

Unintentional drug overdose has become the leading cause of injury-related deaths in Ohio. In the United States, Ohio ranks the 5th highest rate of drug overdose deaths. In response to this growing drug abuse epidemic brought about by the misuse of the controlled substance of opioids, Ohio Governor, John R. Kasich, has put into place one of the nation's most aggressive and comprehensive approaches to address opioid addiction and overdose deaths. It includes a strong focus on preventing the non-medical use of prescription drugs. Several state agencies in Ohio have implemented a multi-faceted strategy to improve opioid safety, combat diversion, and reduce unintentional drug overdose deaths. New laws and guidelines have been designed to help the prescriber understand the proper use of controlled substances, the risks associated with controlled substances, and how to safely prescribe these medications. Laws and rules are changing around prescribing controlled substances, and prescribers need to be up-to-date to ensure they not only avoid disciplinary action by regulatory boards, but also to help ensure they safely prescribe controlled substances to their patients. This course will provide prescribers with educational initiatives related to current controlled substance prescribing laws as well as evidence-based resources and tools.

*Are You Safely Prescribing Controlled  
Substances for Your Patients?*

# COMPREHENSIVE CONTROLLED SUBSTANCE PRESCRIBING IN THE AGE OF INCREASED REGULATIONS, LEGAL CHALLENGES AND DIVERSION

## COURSE OBJECTIVES

Interpret the state and federal laws governing the prescribing of controlled substances.

Identify evidence-based screening tools for screening and assessment of substance use and substance use disorders.

Identify local, state and national referral resources for patients with chemical dependency.

Describe prescribing guidelines for the safe and effective use of controlled substances, including opioid induced hyperalgesia.

Describe legal and malpractice implications when prescribing controlled substances.

Describe the laws and rules pertaining to APRNs and PAs who prescribe controlled substances in Ohio.

Identify current evidence and best practices when prescribing multiple controlled substances for a patient.

Identify and manage aberrant behaviors that are suggestive of prescription drug abuse and diversion.

Describe alternatives to prescribing controlled substances, including interventional procedures and non-opioid medications.

Discuss documentation best practices when prescribing controlled substances, including informed consent, controlled substance agreements and referrals.

Identify controlled substance prescribing guidelines for the safe and effective management of weaning and withdrawal symptoms.

Identify methods to prevent abuse, addiction, and diversion of controlled substances, including OARRS, urine drug testing and proper drug disposal.

# SPONSORSHIPS

## GOLD

\$2,000

- Gold Sponsorship recognition in the program book
- Premier Conference signage recognition
- Lunch or Dinner Symposium Sponsorship\*
- Full page ad space in program book
- 4 Complimentary Program Badges
- Inclusion of 1 printed piece in attendee meeting bags

## SILVER

\$1,500

- Silver Sponsorship recognition in the program book
- Conference signage recognition
- Breakfast Symposium Sponsorship\*
- Half page ad space in program book
- Inclusion of 1 printed piece in attendee meeting bags
- 3 Complimentary Program Badges

## BRONZE

\$1,250

- Table Top Exhibit
- Bronze Sponsorship recognition in the program book
- Conference signage recognition
- Product Theater Sponsorship
- Half page ad space in program book
- 3 Complimentary Program Badges

## PROGRAM SPONSOR

\$1000

- Program Sponsorship recognition in the program book
- Table Top exhibit space in prime location
- 2 Complimentary Program Badges

## MEETING BAGS

\$750

## LANYARDS

\$500

## MOVIE SPONSOR (FRIDAY)

\$500

\*\* Symposia Sponsorship: Symposium sponsorships are restricted to Gold and Silver sponsors only. Symposia will NOT be eligible for AMA PRA Category 1 Credit\*\*. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees are not inclusive of Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees do include: Faculty Dinner, Luncheon Symposia, Breakfast Symposia, Audio-Visual and inclusion in the meeting program. Symposia space, signage and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

# EXHIBITOR LETTER OF AGREEMENT



## 2019 CONFERENCE SERIES FEBRUARY 8-10

### COMPREHENSIVE CONTROLLED SUBSTANCE PRESCRIBING

IN THE AGE OF INCREASED REGULATIONS, LEGAL CHALLENGES AND DIVERSION

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Symposia outlines due by: December 10, 2018. Logo and Company/Product Description due by: January 1, 2019. Advertisements due by: January 1, 2019. All Exhibitor and Sponsorship Fees due: January 10, 2019. All Attendee Names Due: February 1, 2019  
\*Please note: All sponsorship payment must be collected 30 days prior to the meeting. Companies will not be able to set up booth without payment turned in. \*Please note: There will be a \$250 charge for each attendee name made onsite that was not given to us by February 1, 2019

*Please indicate  
your choice(s)  
with an X*

### SPONSORSHIP OPTIONS

<input type="checkbox"/> GOLD	\$2,000
<input type="checkbox"/> SILVER	\$1,500
<input type="checkbox"/> BRONZE	\$1,250
<input type="checkbox"/> PROGRAM SPONSOR	\$1,000
<input type="checkbox"/> MEETING BAGS	\$750
<input type="checkbox"/> LANYARDS	\$500
<input type="checkbox"/> MOVIE SPONSOR (FRIDAY)	\$500
<input type="checkbox"/> MOVIE SPONSOR (SATURDAY)	\$500

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TOTAL



## REPRESENTATIVES

*Who will be attending on your behalf?*

Name	Email
Name	Email
Name	Email

## PAYMENT INFORMATION

Name	Title
Company Name	
Address	
Phone	Email

- Check to follow within 2 weeks     Payment enclosed     Payment by credit  
 Visa     Mastercard     Discover     American Express

Card Number	Security Code	Exp Date	/
Name on card	Signature		

## AGREEMENT

I agree to support the conference, "Practice Shields" with the above stipulations indicated in the prospectus.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to Practice Shields

### MAIL TO:

Practice Shields:  
Attn: Basma Akbik  
2818 Mack Road  
Fairfield, OH 45014

### EMAIL FORM

Raedden@mantrameetings.com

### QUESTIONS? Contact

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**Krissy Ramey 270.366.4534**  
**Michelle Byers 415.518.5391**